



Rate per issue

Size		Number of issues (price by issues)	
		1 - 2 issues	3 - 4 issues
A4	Back Cover	\$1,840.00	\$1,748.00
A3	Inside rear cover	\$1,619.20	\$1,540.00
A2	Front inner cover	\$1,692.80	\$1,608.00
A	1 page	\$1,236.00	\$1,174.40
B	1/2 page	\$792.00	\$752.80
CD	1/3 page	\$608.00	\$577.60
E	1/4 page	\$452.00	\$429.60
FG	1/6 page	\$324.00	\$308.00
H	Market place	—	\$540.00
Advertorial 1 page		\$1,619.20	\$1,540.00
Advertorial 2 pages		\$1,540.00 per page	\$1,460.00 per page
Guaranteed position		15% additional fee	
Insertion		For rates and conditions, contact ME & Co	

Rates are in Canadian dollars (\$). Taxes and graphics fees not included. General conditions on the reverse side.

Deadlines

Reservation of space must be made and the material provided according to the schedule for each publication.

Issue	Reservation	Deadline for Material	Release date
Spring	February 1st	February 4	March 5
Summer	April 19	April 22	May 22
Autumn	July 17	July 19	August 20
Winter	October 31	November 2	December 3

Technical specifications

Screen ruling: Trame Staccato
Minimum resolution: 300 dpi
Bleeds: 0.125 in. minimum
Types of files accepted: pdf, jpg, png, tiff, psd, ai
(Word, Publisher, Corel Draw and Quark XPress files refused).

To send your advertisement:
File of less than 3 Mo: contact@marketingequestre.com
File of more than 3 Mo: call 514 236-0006

Notes